

| January 8, 2019

Folks,

Enclosed are the materials for registering for this year's **60TH ANNUAL SHARON ON THE GREEN ARTS AND CRAFTS FAIR**. Looking forward to a warm and sunny Sat. Aug. 3rd!

As per usual, we would like to assure you that we will continue to promote the show in every way possible. We continue to use the two local radio stations to promote the show, with the Sharon Station broadcasting from the town green on Sat. morning. We will again send out over 2000 promotional cards to vendors to solicit their customer base. The day of the show will see some four dozen signs alongside the major roads in the area promoting the show.

We always welcome any suggestions you may have in promoting attendance at our show. This year will be our 60th!!!! We are looking to commemorate this anniversary at the show but want to be mindful of respecting our vendors. We know from past experience that offering a form of entertainment often times is not conducive to you folks conducting business. Are there any experiences out there that you may have had that attracts folks to the show that may help us in acknowledging our long run ????? We would appreciate your thoughts on this!

In assigning the vendor spaces we would ask that all vendors, new and returning, provide either photos or a URL to a website so that we can reevaluate the vending at the show. The Sharon on the Green Show has always been and will always be a 'Juried' show. As we move forward in attending to the future of our show we would like to make sure we are keeping abreast of the quality of our vendors. As has been our policy in the past, we will honor to the best of our ability the booth choices of our vendors.

We will continue to use radio, our website, promotional cards and local media outlets to promote this event. We look forward to working with you and would take any of your thoughts in to consideration in making this the most successful show of your summer season!

Sincerely,

Matt Andrulis Mette
Director

THE 60th ANNUAL SHARON ON THE GREEN ARTS AND CRAFTS FAIR

Because of the numerous early responses, it is advisable to return your application as soon as possible. Please note : **BOOTH SPACES WILL BE ASSIGNED.**

DATE : SATURDAY, AUGUST 3rd , 2019

LOCATION : ON THE TOWN GREEN OF SHARON, CT. 06069

SET-UP TIME : 7:00 - 9:45 a.m.

FAIR HOURS : 10:00 a.m. - 5:00 p.m.

BOOTH SIZE : 12' X 12' - exhibitors will be responsible for supplying and setting up their own display structures (tables, chairs, et.)

APPLICATION : * REGISTRATION FORM AND \$85.00 (check payable to Sharon Parks and Rec.; \$95 if received after 7/1/18)

* \$30 BOOTH FEE for NONPROFIT GROUPS

* THREE PHOTOS OR WEBSITE VIEWING OF RECENT **ORIGINAL** WORK

* A SELF-ADDRESSED STAMPED ENVELOPE !!!!!!!

* YOUR CT. SALES & USE TAX NUMBER

SEND TO : SHARON PARKS AND REC.
BOX 385
SHARON, CT. 06069

The Sharon Parks and Rec. will offer donuts and coffee for exhibitors during set-up hours. Restroom facilities will be available behind Town Hall. For lodging information call Matt Andrulis Mette at 860-364-1400. It is mandatory in CT. for vendors and retailers to have a sales and use tax number. If you do not have a number please contact :
Department of Revenue Services
92 Farmington Ave.
Hartford, CT. 06115

Sharon on the Green Arts and Crafts Fair

REGISTRATION FORM

PLEASE PRINT CLEARLY

Name _____ Telephone(____) _____.

Business Name _____.

Address _____.

City _____ State _____ Zip _____.

Email Address _____.

CT. Sales and Use Tax Number _____.

Give a brief description of the work you will be exhibiting:

_____.

Website _____.

CHECKLIST:

- _____ Registration form completely filled out
- _____ \$85 exhibitor fee (payable to Sharon Parks and Rec)
- _____ \$30 nonprofit
- _____ Photos or website access
- _____ A SELF ADDRESSED STAMPED ENVELOPE
with sufficient first class postage
- _____ Three booth choices from map layout
#1 _____ #2 _____ #3 _____

Promotional Cards _____ Yes, please send me _____ promotional cards.

I hereby release Sharon Parks and Rec. and the Town of Sharon, Ct. from all liability for personal injury and loss of property due to theft, fire or accident.

Signature _____ Date _____.

Return this form with ALL items in the checklist above to: Sharon Parks and Rec., Box 385, Sharon,Ct. 06069 860-364-1400 Sharon.rec.ctr@snet.net

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UPPER MAIN

1 2 3 4 5 6 7 8 9 10 11 12 FOOD

41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 FOOD

MAIN ST.

UPPER MAIN

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13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41

57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83

MAIN ST.

Registration Table

TOWN HALL

REST ROOMS